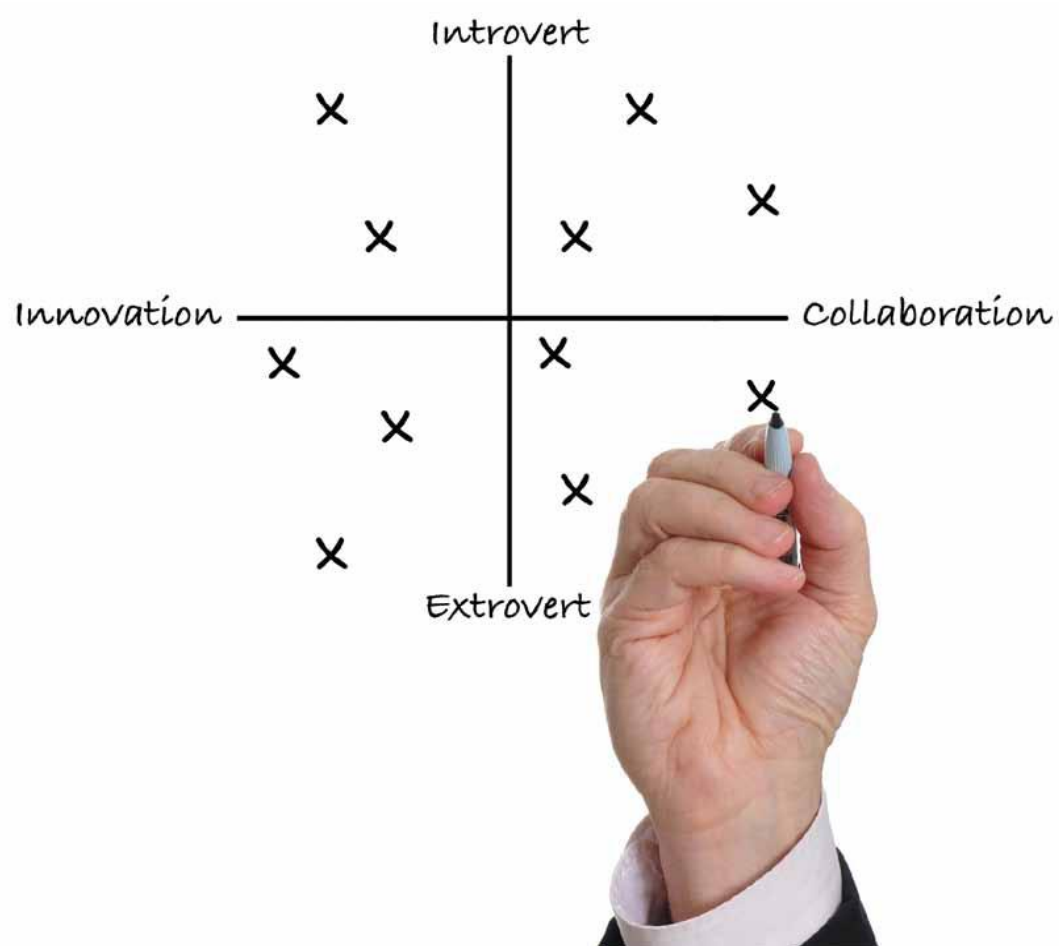


INTROVERTS VS. EXTROVERTS – DOES THE OFFICE ENVIRONMENT SUPPORT BOTH?

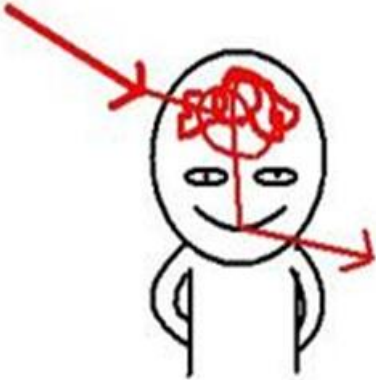


NEIL MCLOCKLIN

Global Business Consultant at Cushman & Wakefield



NEIL MCLOCKLIN



INTROVERT

1 BIG DAY – ONE BIG MESSAGE

ONE SIZE DOES NOT FIT ALL!

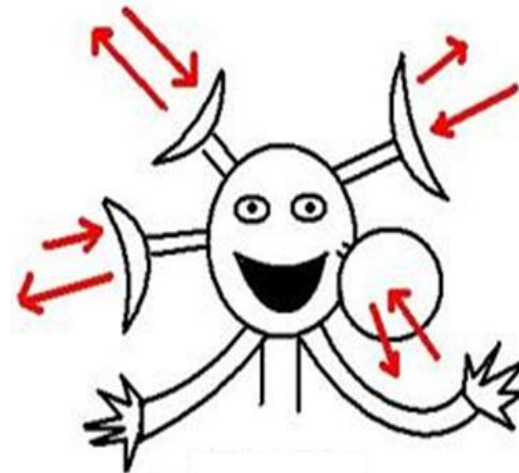
Need to migrate towards
activity based environments
that allow all personality types
to thrive

SUSAN COOTE

Change Management Consultant at Cushman & Wakefield



SUSAN COOTE



EXTROVERT

GLOBAL PREFERENCES: INTROVERTS : EXTROVERTS

INNER AND OUTER ENERGY

40% OF WORLD'S
POPULATION



INTROVERT

60% OF WORLD'S POPULATION



EXTROVERT

POLL QUESTION 1:

Question: Do you see yourself as predominantly introverted or predominantly extroverted?

OPTIONS

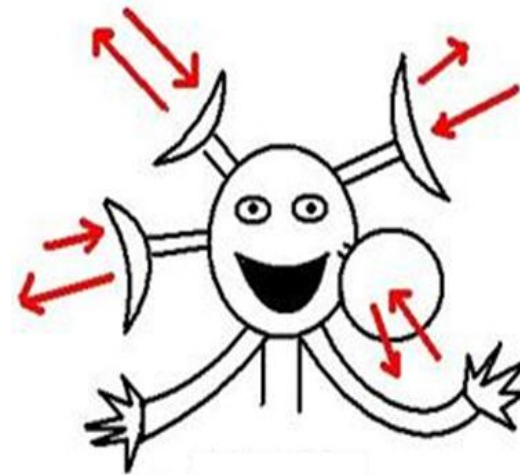
- Predominantly introverted
- Predominantly extroverted

TRACEY GRAY

People Director at Top Right Group



TRACEY GRAY



EXTROVERT



VARIETY OF WORK SETTINGS

4C is a Top Right Company

INTROVERTS VS.
EXTROVERTS



TYPICAL PREFERENCES AND BEHAVIOURS

THE ORGANISATIONAL LEVEL

Introverts

Finance
Research
Analysts
Legal
HR
IT & Software Developers
Engineers

Extroverts

Sales
Marketing
Traders
Operations
Customer Service
Management Consultants
Property Agents.....



vs.



LIBRARIES ARE BACK IN



USED BY BOTH INTROVERTS AND
EXTROVERTS AT EMAP (part of the Top Right
Group)

THE NEED FOR QUIET – RED FLAGS – DO NOT DISTURB AT EMAP



INTROVERTS VS.
EXTROVERTS



KITCHEN FACILITIES – DOUBLING UP AS COLLABORATION AND QUIET AREAS AT EMAP

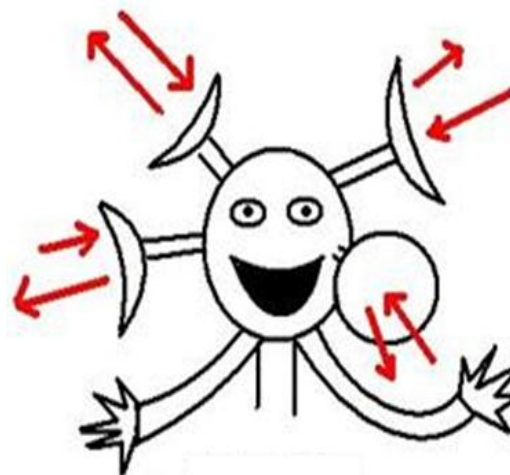


KEN MANKE

Vice President Workplace Services at Unilever



KEN MANKE



EXTROVERT

POLL QUESTION 2:

**Question: Do any of the following factors inhibit your personal productivity or ability to work effectively in your current workplace?
Select all those that are applicable.**

- Desk space or designated working area
 - Lack of time to think
- Lack of OR availability of quiet areas to undertake work
 - Interruptions from colleagues
 - Lack of collaboration space
 - Lack of time to collaborate
 - Environment is too noisy
 - Environment is too quiet
- Other

KATE MASON

Head of Design at Cushman & Wakefield



KATE MASON



INTROVERT

VARIETY OF WORK SETTINGS

INTROVERTS VS.
EXTROVERTS



MAKING CALLS AWAY FROM THE OFFICE AREA



GETTING AWAY FROM THE BUZZ



POLL QUESTION 3:

Question: Do any of the following factors inhibit your team's productivity or ability to work effectively in your current workplace? Select all those that are applicable.

- Desk space or designated working area
 - Lack of time to think
- Lack of OR availability of quiet areas to undertake work
 - Interruptions from colleagues
 - Lack of collaboration space
 - Lack of time to collaborate
 - Environment is too noisy
 - Environment is too quiet
- Other

THE INTROVERT'S OFFICE

INTROVERTS VS.
EXTROVERTS



THE EXTROVERT'S OFFICE



QUESTIONS TO THE PANEL

A message from Susan Cain to us all...

“Go to the wilderness – unplug and get inside
your own heads”

– Susan Cain